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## **2017 MAGAZINE DISTRIBUTION Mailed Copies To** Targeted businesses and owners, decision makers, community leaders and 10,209 subscribers in the ten-county region (Elkhart, Jasper, Lake, LaPorte, Marshall, Newton, Porter, Pulaski, St. Joseph and Starke counties) **Requested Copies For** Advertiser distribution, universities, health care providers, economic development regional 3,517 offices, not-for-profit organizations, local chambers of commerce and selected hotels targeting business travelers/meetings and conferences **Total Distribution** Readership 13,726 Pass-along readership estimated at over 27,450.

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