

## 2017 EDITORIAL PLANNING GUIDE

### DEPARTMENTS

*Around the Region*  
*Arts & Entertainment*  
*Business Profile*  
*CEO / Leader Profile*  
*Economic Development*  
*Economic Forecast*  
*Financial Matters*  
*Legal Advice*  
*Made in Indiana*  
*Making a Difference*  
*Milestones*  
*Professional Advice*  
*Sports*  
*Technology*  
*Viewpoint*

### WINTER ISSUE

*Entrepreneurial Awards*  
*Meetings / Conventions*  
*Women's Health*  
*Investments*  
*Construction / Architecture*  
*Transportation / Logistics / Safety*

**Ad Space Closing:**  
December 16, 2016

**Ad Materials Due:**  
January 3, 2017

**Publication Date:**  
January 30, 2017

### SPRING ISSUE

*Best of Northwest Indiana Business / Greater South Bend / Michiana*  
*Manufacturing*  
*Green Business*  
*Small Business*  
*Young Entrepreneurs*  
*Business Marketing*  
*Tourism*

**Ad Space Closing:**  
March 17, 2017

**Ad Materials Due:**  
March 24, 2017

**Publication Date:**  
April 30, 2017

### SUMMER ISSUE

*Banking / Finance*  
*Women In Business*  
*Business Law*  
*Health Care Advances*  
*IT / Communication Technology*  
*International Business*

**Ad Space Closing:**  
June 16, 2017

**Ad Materials Due:**  
June 23, 2017

**Publication Date:**  
July 30, 2017

### FALL ISSUE

*Innovation Honorees*  
*2018 Auto Preview*  
*Regional Companies to Watch*  
*Business / Health Insurance*  
*Commercial Real Estate / Development*  
*Holiday Gift Guide*

**Ad Space Closing:**  
September 15, 2017

**Ad Materials Due:**  
September 22, 2017

**Publication Date:**  
October 30, 2017